

March 19 & 20

2007

8th Annual Conference

Strengthening Families to Prevent Child Abuse and Neglect

Doubletree Riverside Hotel, 2900 Chinden Blvd., Boise, ID 83714

Presented By:



Welcome!

Would you feel competent to provide services to the Hmong or Somali Bantu populations without learning about their history, language and culture? Most of us would not, but we often believe that we can provide adequate, perhaps outstanding services to populations of people living in poverty, without ever learning about the culture of poverty.

Poverty is an issue that many of us deal with on a daily basis, through the children and families that we serve. We all strive to provide services in a culturally competent manner, but how many of us recognize that families in generational poverty live in a "culture of poverty" that we often don't understand?

We are fortunate this year to be able to learn from Donna Beegle, Ed.D. the reasons our "middle-class solutions" often do not help people living in poverty, and how we can work differently so that our services do provide the help that people living in poverty need to overcome barriers and become successful.



The Idaho Children's Trust Fund is proud to announce our recent affiliation with Prevent Child Abuse America. ICTF was granted provisional chapter status in October 2006 and looks forward to sharing with Idaho the public awareness activities, information resources, and promising prevention strategies developed by and promoted through PCA America.

Keynote Presentations



Monday, March 19

Poverty Impacts on Child Abuse and Neglect: Shattering Myths and Overcoming Barriers

Donna Beegle, Ed.D.

This keynote will draw upon the presenter's personal experience of having grown up in generational poverty and her studies in communication, poverty, gender and education to inform the audience about the myths surrounding child abuse in families living in poverty. She will discuss stereotypes and bias, and ways to overcome barriers to keeping children in poverty safe from abuse and neglect using methods that will be accepted by families living in poverty.



Tuesday, March 20

Powerful Parents, Powerful Choices, Powerful Change

Margaret Hunt, LCSW

The keynote will offer a reflective conversation on the impact of qualitative and quantitative learning from the parent engagement movement. We will explore how these learnings can serve as a compass for deeper levels of community engagement, mobilization, and support. Using the Powerful Family initiative as a model, the conversation will assess and reveal development, implementation, and evaluation practices to fuel ongoing organizational and social change.

Conference Schedule



MONDAY, MARCH 19, 2007

9:00 AM	Registration
10:00 – 10:30	Welcome
10:30 – 12:00	Keynote Presentation
12:00 – 1:30	Buffet Lunch
1:30 – 3:00	Session 1 Workshops
3:00 – 3:15	Break
3:15 – 4:45	Session 2 Workshops

Session 1 Workshops, Monday 1:30 – 3:00

1A—Concrete Tools for Communicating More Effectively with Families Living in Poverty
Donna Beegle, Ed.D.

1B—Will Incentives Guarantee Program Success? How to Make Incentives a Working Part of Your Program
Diane Demarest

Incentive programs are typically used to engage and sustain client participation. Research in the areas of education and social sciences suggests that external rewards or incentives can be used to successfully increase internal motivation and confidence when paired with a program design that supports self-determination and autonomy. The impact of an incentive component is most effective when strategically implemented. Learn how to assess if an incentive component fits your program and how to make it a success.

1C—Developing Child Protection Policies: Risk Management for Children and Your Organization
Susan Fenger

Organizations that serve youth are especially vulnerable to risk and can be magnets for child predators. Learn the basics of managing risk and protecting children using enhanced staff screening and policies that maintain a safe environment. These general guidelines will help your organization identify child safety issues, develop a child abuse prevention plan, and create a response team to handle reports of child abuse.

1D—Why Parent Partnerships Work
Robin Higa

Through an interactive process, participants will explore the intricacies of parent leadership and why it is so critical to effective child abuse and neglect intervention and prevention. Presented from a parent's perspective, this workshop explores the dynamics of facilitating positive change for both the professional and the families they work with. This workshop is appropriate for all audiences.

Session 2 Workshops, Monday 3:15 – 4:45

2A—Developing a Poverty Competency Action Plan: Moving from Coping Models to Helping Children and Families Move Out of Poverty
Donna Beegle, Ed.D.

2B—Rural Resourcefulness: Connecting Rural Families to Solutions and Services through a Multi-layered Approach
George Prentice and Tracey Kindall

Re-inventing, re-structuring, and ultimately, re-building a community's strengths by tying Idaho's pioneer heritage into a newly defined web of community support. Through an innovative three-tiered program, entitled "Parenting Partners," scores

of parents, grandparents, and guardians have surfaced in some of Idaho's most rural and disconnected communities, through an intensive design of collaboration and support. The Shepherd's Home of McCall will share some of its "inside techniques" that have led to the success of this program, which can be successfully duplicated in any of Idaho's communities.

Tracey Kindall, the Shepherd's Home's program coordinator and grant development architect, will share details of the conceptualizing and creation of the Parenting Partners program. George Prentice, the Shepherd's Home's Executive Director, will share about the delivery and practical applications of the program's newly founded partnerships.

2C—Social Entrepreneurs: The Future of Funding
Kim Steinberg

More and more nonprofits faced with funding cuts and pressure from grant-makers and foundations to be more resourceful and to "diversify", are exploring nonprofit enterprises. A nonprofit venture or social enterprise is any nonprofit business, venture, or activity conducted for the purpose of generating earned income in support of your nonprofit mission. For those with vision and courage, it can be an extraordinarily effective way to generate new funds. I invite you to join the growing number of nonprofits who have decided to take their futures into their own hands!

2D—Effective Parent Partnerships
Robin Higa

Building on the knowledge of why parent partnerships are particularly critical to child abuse and neglect prevention, this workshop gets into the specifics of effective parent partnerships. We will also explore and learn to avoid some of the common pitfalls. Participants will receive tools and insight to develop their own plan for growth in this challenging arena.

TUESDAY, MARCH 20, 2007

8:00 AM	Registration and Continental Breakfast
8:45 – 9:00	Welcome
9:00 – 10:30	Keynote Presentation
10:30 – 10:45	Break
10:45 – 12:15	Session 3 Workshops
12:15 – 1:45	"Board Award" Luncheon
1:45 – 3:15	Session 4 Workshops
3:15 – 3:30	Break
3:30 – 5:00	Session 5 Workshops

Session 3 Workshops, Tuesday 10:45 – 12:15

3A—Powerful Parents, Powerful Choices, Powerful Change,
continuation of Keynote
Margaret Hunt

3B—Healthy Sexuality of the Young Child
Donna Miller

Children armed with correct information about their bodies and sexuality are in a better position to understand when an older, larger, or more powerful youth or adult attempts to take advantage of them, but it can be difficult to find the words

to talk with young children about these sensitive issues. Learn how to teach positive body images to children and how to collaborate with parents to provide education of the whole child.

3C—How to Keep Teens Safe from Sleazy Guys in Bars and Other Risky Business

Margaret Hower, Det. Angie Munson and Tina Perkins

Participants will learn about risky situations that abound in our communities and how teens often seem drawn to places and people that risk their safety. Who is at risk, and how to recognize places or situations that are not safe will be discussed, as well as the consequences to victims and perpetrators. The session will include tips on educating parents and caregivers to the opportunists who prey on teens.

3D—Idaho STAR's Reaching the STARS: Continuous Quality Improvement Process

Brenda Breidinger and Jane Zink

This presentation will provide an overview of the Idaho State Training And Registry System, and then focus on the current pilot project to establish a quality rating system for child care facilities in Idaho. Reaching the STARS Continuous Quality Improvement Rating System will emphasize child abuse and neglect prevention through the Strengthening Families through Early Care and Learning program. "Strengthening Families" offers a wide-spread understanding of what early care and education programs and providers can do—and in some cases already do—to promote healthy child development and reduce the incidence of child abuse and neglect. Research shows that strong early childhood programs can be enhanced to incorporate child abuse prevention strategies along with their traditional role of promoting healthy child development.

Session 4 Workshops, Tuesday 1:45 – 3:15

4A—Creating a Culture of Trust in Your Organization

Mary Marshall

Participants in this workshop will assess organizations with respect to a culture of trust. Specific indicators of healthy trusting organizations will be discussed and analyzed. Collectively the participants will develop individual bench marks and indicators that represent a strengthening of trust within their organizations. The workshop is designed for directors, supervisors, and managers within organizations. The process for learning will be a Plan, Do, Review model.

4B—Stewards of Children (Part 1)

Susan Fenger

Learn to protect children from sexual abuse by participating in *Stewards of Children: Adults Protecting Children from Sexual Abuse*, a revolutionary sexual abuse prevention training program that educates adults to prevent, recognize, and react responsibly to child sexual abuse, and motivates them to courageous action.

After training, participants will understand the facts of child sexual abuse—incidence rates and effects on individuals and society, understand how child sexual abuse happens, understand that adults are responsible for the protection of children, understand the importance of screening staff/volunteers who work with children and adolescents, understand the importance of a well conceived one-adult/one-child policy, have resources to react responsibly to incidents of child sexual abuse, and understand the proactive role youth-serving organizations need to take to protect children and educate their communities about child sexual abuse.

4C—Encouraging Healthy Sexual Choices for At-Risk Teens and Tweens **Shelli Rambo-Roberson**

This presentation will look at healthy sexuality for tweens and teens and the associated risks of early teen sexual initiation including the brain research regarding frontal lobe development and associations with teen risk behaviors. We will also examine statutory rape issues, teen pregnancies and births, and Idaho State laws regarding rape, parental rights, and child support.

4D—Strengthening Families Using 5 Protective Factors (Part 1) **Brenda Breidinger, Jane Zink and Maureen Durning**

Incidents of child abuse and neglect are more likely to occur when families are alone and have no support system. You can help parents become less isolated by helping to build reliable friendships and social connections through your program using the Strengthening Families concept. This, in turn, lessens parental isolation and the negative impact it has on families.

This workshop will articulate what Strengthening Families is and why it works, recognize what role agencies play in strengthening families, and define the five protective factors. Attendees will learn to recognize signs of child abuse and neglect and practice (role-play) reporting child abuse and neglect. They will begin to articulate their current attitudes toward parents, staff, and facility culture and be invited to consciously re-frame attitudes as the paradigm shifts from child-centered programming to family-centered programming.

Session 5 Workshops, Tuesday 3:30 – 5:00

5A—The Hunt for Funding Resources: Arm Yourself! **Mary Kay Aucutt**

Participants will learn the who, what, when, where, why, and how of finding financial resources to support your human services organization.

5B—Stewards of Children (Part 2) **Susan Fenger**

5C—Authentic Voices: The Survivor's Role in Prevention **Connie Skillingstad**

Authentic Voices (AV) are adult survivors and those affected by child abuse and neglect. Authentic Voices can give a face and a voice of hope and truth to child abuse, confronting the stigma of child abuse and the shame many victims feel. Authentic Voices International is striving to build a nation-wide network while conducting community forums.

By contributing their stories to the pool of public knowledge, Authentic Voices effect positive social change. In this workshop you will hear from an AV and advocate for prevention. The presenter will share her experience and the impact it has had on her life from a personal and research-based perspective. She will discuss how Authentic Voices can use their experiences to protect children and prevent maltreatment. In an environment of shared learning, participants will learn how Authentic Voices can be effective in changing attitudes and beliefs toward creating a world that cherishes its children.

5D—Strengthening Families Using 5 Protective Factors (Part 2) **Brenda Breidinger, Jane Zink and Maureen Durning**

Conference Presenters

Mary Kay Aucutt: Director, Funding Information Center, Boise Public Library

Donna Beegle, Ed.D.: President, Communication Across Barriers

Brenda Breidinger, MA Edu: IdahoSTARS Project Director, Idaho Association for the Education of Young Children

Diane Demarest: Director, University of Idaho Parents as Teachers Demonstration Project

Maureen Durning: Project Assistant, Idaho Association for the Education of Young Children

Susan Fenger: Executive Director, Family Safety Network

Robin Higa: Consultant, National Alliance of Children's Trust & Prevention Funds

Margaret Hower: Grants Manager, Idaho Children's Trust Fund

Margaret Hunt, LCSW: Director of Prevention & Family Support, Casey Family Programs

Tracey Kindall: Program Coordinator & Development Director, Shepherd's Home, Inc.

Mary Marshall: Director, South Central Head Start

Donna Miller: Parenting/Sexuality Educator, St. Alphonsus Regional Medical Center

Angie Munson: Detective, Boise City Police Department

Tina Perkins: Supervisor, Boise Police Dept. Victim Services Unit

George Prentice: Executive Director, Shepherd's Home, Inc.

Shelli Rambo Roberson: Director, Idaho Governor's Council on Adolescent Pregnancy Prevention; Program Manager, Idaho's Adolescent Pregnancy Prevention Program

Connie Skillingstad, MBA, LSW: Executive Director, Prevent Child Abuse Minnesota

Kim Steinberg: Founder, Extraordinary Organizations

Jane Zink, MA: Reaching the STARS Statewide Coordinator, Idaho Association for the Education of Young Children

PRE-REGISTER NOW FOR THE

Strengthening Families to Prevent Child Abuse and Neglect Conference

March 19 – 20, 2007



2007

ACCOMMODATIONS

Doubletree Riverside Hotel

2900 Chinden Blvd., Boise, ID 83714

The conference will be held at the beautiful Doubletree Riverside Hotel in Boise, Idaho. Situated on the Boise River with easy access to the greenbelt for walking, jogging, or biking, the Riverside has plenty of on-site parking and is conveniently located near restaurants, shopping and entertainment.

The hotel is holding a block of rooms for Strengthening Families conference attendees. Please call the hotel at 1-208-343-1871 and mention the Idaho Children's Trust Fund conference by February 26 to reserve your room at the special group rate of \$79 per night single, or \$94 per night double. Reservations made after February 26 will be at the hotel's standard room rates. Shuttle service is available from the Boise Airport to the Doubletree Riverside Hotel. Please contact the hotel for details.

P.O. Box 2015 Boise, ID 83701
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CONFERENCE REGISTRATION

8TH Annual *Strengthening Families to Prevent Child Abuse and Neglect* Conference
March 19 & 20, 2007—Boise, Idaho
One form per person, copy as needed. Please type or print clearly.

Name: _____

Organization: _____

Mailing Address: _____ City, State, Zip: _____

Daytime Phone: _____ Fax: _____

Email: _____

Please choose one workshop per session:

Session 1 Monday, March 19 1:30 – 3:00

- ☐ IA Concrete Tools for Communicating More Effectively with Families Living in Poverty
- ☐ IB Incentive Based Prevention Programs: Supporting Babies and Families
- ☐ IC Developing Child Protection Policies: Risk Management for Children and Your Organization
- ☐ ID Why Parent Partnerships Work

Session 2 Monday, March 19 3:15 – 4:45

- ☐ 2A Developing a Poverty Competency Action Plan:
Moving from Coping Models to Helping Children and Families Move Out of Poverty
- ☐ 2B Rural Resourcefulness: Connecting Rural Families to Solutions and Services through a Multi-layered Approach
- ☐ 2C Social Entrepreneurs: The Future of Funding
- ☐ 2D Effective Parent Partnerships

Session 3 Tuesday, March 20 10:45 – 12:15

- ☐ 3A Powerful Parents, Powerful Choices, Powerful Change, continuation of keynote
- ☐ 3B Healthy Sexuality of the Young Child
- ☐ 3C How to Keep Teens Safe from Sleazy Guys in Bars and Other Risky Business
- ☐ 3D Reaching the STARS: Continuous Quality Improvement Process

Session 4 Tuesday, March 20 1:45 – 3:15

- ☐ 4A Creating a Culture of Trust in Your Organization
- ☐ 4B Stewards of Children (Part 1)
- ☐ 4C Encouraging Healthy Sexual Choices for At-Risk Teens and Tweens
- ☐ 4D Strengthening Families Using 5 Protective Factors (Part 1)

Session 5 Tuesday, March 20 3:30 – 5:00

- ☐ 5A The Hunt for Funding Resources: Arm Yourself!
- ☐ 5B Stewards of Children (Part 2)
- ☐ 5C Authentic Voices: The Survivor's Role in Prevention
- ☐ 5D Strengthening Families Using 5 Protective Factors (Part 2)

CEU's

Please check if you will require a certificate for CEU's.

- ☐ Full Conference 11.0 CEU's
- ☐ Monday Only 5.0 CEU's
- ☐ Tuesday Only 6.0 CEU's



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One form per person, copy as needed. Please type or print clearly.

Special Needs

- ☐ Vegetarian Meals
☐ Mobile, visual, or audio access Please Specify _____

Pre-Order Donna Beegle's book, *See Poverty...Be the Difference: Discovering the Missing Pieces for Helping People Move Out of Poverty*

You have the opportunity to purchase *See Poverty...Be the Difference* for only \$20, by pre-ordering now. Just include the \$20 purchase price with your conference registration fee, and bring the receipt that you will receive in the mail with you to the conference. Show your receipt at the Book Table and receive your discounted copy of *See Poverty...Be the Difference*.

See Poverty...Be the Difference will be available for purchase during the conference for \$25.

See Poverty...Be the Difference: Discovering the Missing Pieces for Helping People Move Out of Poverty by **Donna Beegle, Ed.D.**, is a resource that provides an authentic opportunity for gaining a foundation, rooted in lived experience and research, for understanding poverty and addressing its impacts. It is designed to shatter stereotypes with facts about poverty and to provide concrete tools and ideas for creating programs and systems that are responsive to the needs of people living in poverty conditions. Please use it as a tool to help you be the missing piece and truly make a difference for children and families who live in poverty.

Registration Fees and Payment

Lunch is included both days

Early Registration (Postmarked by March 5)

- ☐ \$75 Full Conference
☐ \$50 Monday Only
☐ \$60 Tuesday Only
☐ \$60 Student: University _____ Major _____
☐ \$ 0 ICTF Multi-Year Grantee (Two people per grantee program)

Late Registration (Postmarked after March 5)

- ☐ \$95 Full Conference
☐ \$70 Monday Only
☐ \$80 Tuesday Only
☐ \$80 Student: University _____ Major _____
☐ \$ 0 ICTF Multi-Year Grantee (Two people per grantee program)

Pre-Order Donna Beegle's book

- ☐ \$20 Bring the receipt that will be sent to you and show at Book Table.

\$ _____ TOTAL

Paid by:

Check or Money Order # _____
Purchase Order # _____
PCA Transfer # _____ (Idaho Dept. of Health & Welfare employees ONLY)

Enclose a check or money order made payable to the Idaho Children's Trust Fund (ICTF).

Mail by March 5 for the early registration discount.

Mail to: ICTF / Strengthening Families Conference / P.O. Box 2015 / Boise, ID 83701

If paying by P.O. or PCA Transfer, you may fax your completed registration form to 1-208-386-9955.

Questions? Please call 1-208-386-9317